



State of Illinois
Pat Quinn, Governor



Illinois Department of Transportation
Erica J. Borggren, Acting Secretary

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IDOT Advancing Diversity on Projects in Peoria Area *Minority-Owned Firms Encouraged to Bid on Projects on November Letting*

PEORIA - The Illinois Department of Transportation (IDOT) announced today that for the first-time multiple Peoria area projects on its upcoming letting are available for bidding exclusively by qualified minority-owned firms. Made possible by the agency's Target Market Program, these projects on the Nov. 21 letting are part of Governor Pat Quinn's commitment to increasing diversity on all transportation projects throughout Illinois.

"The Target Market Program is an ideal opportunity to join in our commitment to building a 21st century transportation system for Illinois," Acting Transportation Secretary Erica Borggren said. "We are prepared to offer our assistance and guidance so we can make our projects even more inclusive."

IDOT's Office of Business and Workforce Diversity, in conjunction with the Division of Highways, will host a Target Market informational meeting/video conference on Wednesday, Nov. 5 to provide more information about the Target Market Program. The video conference will be held from 9:00 – 10:30 a.m. at IDOT District 4 Headquarters, 401 Main Street (8th Floor Conference Room, Peoria, IL.

For more information about the projects and the steps required for qualified contractors to become eligible to bid on them Nov. 21, please contact Jim Layden at jim.layden@illinois.gov.

Under Governor Quinn's leadership, IDOT initiated the Target Market Program in 2011. The program, overseen by IDOT's Office of Business and Workforce Diversity, in conjunction with the Division of Highways, is designed to increase participation in the state's Disadvantaged Business Enterprise (DBE) program.

For information about the Target Market Program, visit goo.gl/ybtXAE. Learn more about IDOT's diversity initiatives on the "Diversity Matters" website at diversity.dot.illinois.gov.

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