ILLINOIS TRCC

SWOT Analysis

STRENGTHS

- Representation from each core database
- 2021 NHTSA traffic records assessment
- Game plan for moving forward documented & presented to TRCC
- New Traffic Records Coordinator
- Detailed meeting minutes - which are also published
- TRCC manual created
- R5 meetings

OPPORTUNITIES

- Update TRCC Charter (in process)
- Build on draft strategic plan
- Involve more technical support for each core database
- Website additions (in process)
- Expand upon the "why" of the TRCC
- Training for TRCC and Coordinator (GO Team) - also add some form of yearly training for group (database presentations, data dictionary collection, other needs via survey)

WEAKNESSES

- More project ideas needed
- Data performance measures
- Data metrics
- Data integration
- Establishing project timelines, funding, future project ideas, dates within strategic plan

THREATS

- Competing priorities for TRCC members (not their day job)
- NHTSA 405c policy changes - will find 2 sets of rules to expend funding
- Changing membership based on retirement, job moves, etc.