

# ILLINOIS DUI PREVENTION AND EDUCATION COMMISSION

# **MEETING MINUTES**

Meeting Date: 4/18/2023

Meeting Location: IDOT, Hanley Building, Springfield, IL

**Approved** 

Recorded By: Shannon Alderman

Meeting Scheduled Start: 11:00 a.m. Meeting Actual Start: 11:05 a.m.

Meeting End: 12:00 p.m.

#### Attendees:

- Chairwoman Major Jody Huffman, Illinois State Police
- Brenda Glahn, Illinois Secretary of State
- Andrea Winner, Illinois Department of Human Services
- Shannon Alderman, Illinois Department of Transportation

#### Absent:

- Pat Delfino, Illinois State Appellate Prosecutor's Office

#### **Welcome and Attendance**

- Chairwoman Major Jody Huffman welcomed all attendees.
- Four out of the five members were present

### **Meeting Overview**

• Chairwoman Huffman provided a brief overview of the meeting's purpose.

## **Evaluation of Previous Cannabis Campaigns:**

 The group reviewed evaluation metrics from last year's youth and adult cannabis paid media campaigns. These metrics provided insights into campaign performance, target audience reach, and impact on impaired driving awareness.

#### **Budget Constraints and Fund Allocation:**

- Shannon Alderman explained the budget issue regarding the DUI Prevention and Education Fund. It was determined by IDOT's budget office that these funds must be distributed as grants, contrary to the Commission and IDOT's original intention to use them for youth and adult cannabis campaigns funded directly via an IDOT contractor.
- As a result, last year's cannabis campaigns were fully funded by IDOT using federal highway safety dollars, leaving the DUI Prevention and Education Fund unspent. There is currently \$1.9 million available.

#### **Options for Fund Utilization:**

- The Commission is tasked with determining how the DUI Prevention and Education Funds should be utilized moving forward. While the original idea was to directly fund campaigns, IDOT now requires a grant program for fund distribution due to interpretation of current law.
- A Notice of Funding Opportunity (NOFO) must be posted for 45 days, allowing the Commission to shape what the grant program will focus on, such as paid media, treatment, training, or other initiatives.

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#### **Challenges with Grant Distribution:**

- Members expressed concerns about ethical implications of reviewing state grants, particularly if they may have been solicited by the agency where they work
- It was noted that IDOT had previously attempted to solicit the General Assembly for a legislative change that would allow the funds to be distributed in ways other than grants, but this effort did not move forward.

#### **Discussion on Grant Structure:**

 There was some discussion on the structure of these grants, with a possibility that they might not need to be on a reimbursement basis, which would allow organizations to receive funding upfront. Shannon Alderman is currently investigating this.

#### **Next Steps:**

- The group decided to explore possible solutions, including legislative efforts, to allow more efficient and effective utilization of the DUI Prevention and Education Fund beyond dupicating grants already awarded by IDOT with federal highway safety funds.
- Chairperson Huffman requested each member submit a list of priority items to help determine what the Commission will fund. Once these lists are compiled, another meeting will be scheduled to finalize the grant program.

#### **Action Items:**

- Commission members to submit a list of priority funding items within the next couple of weeks.
- Shannon Alderman to continue investigating whether grants can be awarded without a reimbursement structure.
- Pending answers on pursuit of legislative changes/funding mechanisms, a follow-up meeting to be scheduled to discuss the grant program design and final decisions.

#### **Next Meeting:**

TBD after priority items are submitted.

# **Meeting Adjourned**

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